

# InsightfulNews

from The Cincinnati Eye Institute Foundation

Winter/Spring  
2019

## Fundraising

## The question, “Carter Who?” has been answered

On November 9th at the Hilton Netherland Plaza, over 300 guests at The CEI Foundation’s “A Feast for the Eyes” found out who Carter Randolph, the 2018 Leader of Vision, really is. And what we found is that Carter, who has stayed in the background for years, has been a creative and driving force behind the Nippert legacy that will impact our community for generations.

Carter and Mrs. Louise Nippert shared a vision where the four signature arts organizations in Cincinnati would grow in quality and offerings while improving their financial sustainability. The approach has transformed the arts in our community. While other major cities struggle to support their opera, ballet and symphony, Cincinnati’s arts continue to grow in reputation and quality.

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Dr. Linn Mangano, Patty Brockman, Carter Randolph, PhD (2018 Leader of Vision),  
Mona Kerstine and Dr. Richard Kerstine (2014 Leader of Vision).

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Sharing Our Vision. Improving Lives.



The Cincinnati Eye Institute  
**FOUNDATION**

(513) 878-2300 • Toll-Free: 1-866-466-CEIF (2343) • Email: [Foundation@CEIFoundation.org](mailto:Foundation@CEIFoundation.org) • [www.CEIFoundation.org](http://www.CEIFoundation.org)  
The Cincinnati Eye Institute Foundation is a charitable foundation established by Cincinnati Eye Institute physicians who care deeply about the vision health of our community. Established in 2006, the charitable mission of The Foundation has touched the lives of thousands.

## Fundraising

Louis Nippert also had the vision. He wanted to create a sustainable model for agriculture, water management and hands-on education about the wonders of nature for school children. It was Carter who Mr. Nippert called upon to flesh out this dream and make it a reality. The result is the Greenacres Foundation consisting of a 600-acre campus in Indian Hill and a 400-acre campus being developed in Brown County. Carter assembled the area's top educators and naturalists to provide hands-on learning for children in the areas of environmental and garden education, generative

agriculture, water quality, arts and equine education. Greenacres has grown from 60 student visitors in 1989, to 32,000 student visitors in 2017.

If all this wasn't enough for one lifetime, Carter Randolph, Ph.D has taught at Xavier University's School of Business and owns two successful companies, The Randolph Company and Planet Products. He has done all this while managing the 90 employees at the Greenacres Foundation and the L&L Nippert Charitable Foundation. Carter is the epitome of vision that The CEI Foundation's award was created to honor.



Patrick Ward presents Carter Randolph with the 2018 Leader of Vision award



Sloan Randolph, Marty Cooper, Patty Brockman, and Carter Randolph



Susan Emerson, former Broadway performer and CEI Foundation board member, entertained the Feast for the Eyes audience with her musical "Ripple Effect" performance.



# Over \$130,000 raised to support The Foundation's Mission



Carter Randolph and Don Klekamp  
(2015 Leader of Vision)



April and Dr. Jason Bell, Drs, Luke and Tonya Lindsell, Dr. Michael Petersen (2017 Leader of Vision), Dr. Gian Giuliani, Dr. Daniel Miller, and Dr. Robert Foster.



Catlin McCollum, Marty Cooper, Donna Wolfer, Carter Randolph, Donna Griffen, and Jim Ebenschweiger



Kenneth James, president, CEO and east market leader for Mercy Health, and his wife Marilyn.

# MISSION INITIATIVES REPORT



The CEI Foundation's impact on the community has been through its three mission initiatives



## Community Outreach In 10 years, The Foundation has:



Dr. Richard S. Kerstine, volunteer ophthalmologist, examining a patient at St. Vincent de Paul.

- Opened four free, adult vision clinics located in the West End, Price Hill, College Hill/North College Hill, and Middletown, Ohio.
- Screened over 11,500 poor and working poor adults through these clinics.
- Provided 8,395 prescriptions and vouchers for free glasses through our partner, OneSight Foundation.
- Referred 1,092 clinic patients to the University of Cincinnati for treatment and surgery for serious eye disease.
- The Foundation projects serving 2,700 patients in 2019



## Research

- \$50,000 in IGNITE Grant seed funding was awarded in 2018 to three Universities for research into new treatments and possible cures for eye disease.
- In 2019, The Foundation expects to give out \$75,000 in IGNITE Grants for new ideas in eye disease research.



The Cincinnati Eye Institute Foundation  
**Celebrating our 10th anniversary of community outreach**



## Education

- Continued financial support of three University of Cincinnati Ophthalmology Residents.
- Financial sponsorship of the annual University of Cincinnati Ophthalmology Conference and Research Symposium.



- Continuing education programs for licensure credit for over 180 Doctors of Optometry in 2018 and for 80 ophthalmic and optometric technicians and RNs working in eye surgical centers.
- In 2019, the first annual Michael R. Petersen, M.D., Ph.D Leadership Lecture Series for Ophthalmologists in the region.
- In 2019, leadership in the Aniridia Foundation International Conference to be held in Cincinnati.

All day continuing education symposium for optometrists at The Manor House.

There's Change in the Air!

## Amy Jones to assume the position of President & CEO in May



Patrick Ward and Amy Jones

At the January board of directors meeting of The CEI Foundation, Dan Geeding, Foundation chairman, announced that **Amy Jones**, The CEI Foundation Vice President, was appointed to succeed Patrick Ward as President and CEO of The Foundation beginning May of 2019. Mr. Geeding cited Jones's 9 years of progressive Foundation and ophthalmic experience that makes her the right candidate for this position. Amy's journey with The Foundation began in 2008 as the Community outreach coordinator, then as Director of Community Outreach and Development and recently as Vice President of Development.

"I am so happy for Amy," said Ward. "She has demonstrated her management expertise and fundraising talents. She will bring new ideas and leadership that will take The Foundation to the next level," Ward added.

Ward will not be going away. He will serve in a consultancy role during the transition.

## CEI Foundation Vision Clinic Locations and Times:

To Schedule a CEI Foundation Vision Clinic appointment, call (513) 207-6140

**St. Vincent de Paul Vision Clinic**  
 1125 Bank St.  
 Cincinnati, OH 45214  
 Clinic Every Thursday  
 AM & PM Appointments Available

**CEI Foundation Vision Clinic at Cloverbrook**  
 1574 Claretta Dr.  
 Cincinnati, OH 45231  
 Clinic on First Friday (AM) and  
 2nd & 4th Wednesdays (AM & PM)

**Good Sam Free Health Center**  
 3727 St. Lawrence Ave.  
 Cincinnati, OH 45205  
 Clinic Every Tuesday  
 AM Appointments Available

**CEI Foundation Vision Clinic at Middletown**  
 930 9th Ave.  
 Middletown, OH 45044  
 Clinic on Monday (AM)  
 AM Appointments Available

# Community Report

## Outreach

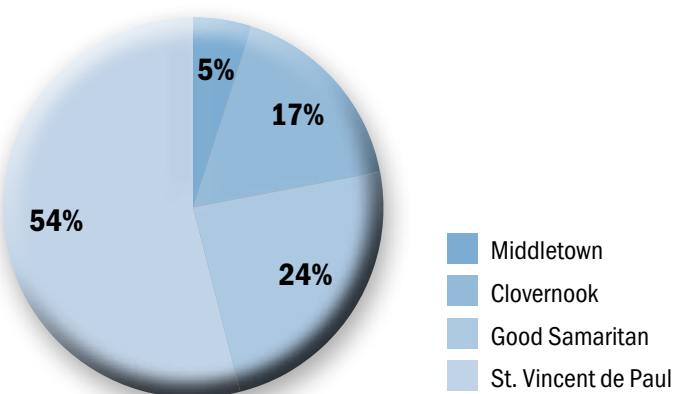
2018 was a year of accomplishments. Almost 1,820 clients were seen in The Foundation’s Vision Clinics in 2018. 1,251 received free prescription glasses and 132 patients were referred to the University of Cincinnati’s Ophthalmology Clinic for follow up and surgery. Individual Clinic results are as follows:

Vision Clinic Locations	Dilated Eye Exams	Rx Glasses	Referred to UC for Specialty Care	Diabetics	AMD	Glaucoma	Cataract
St. Vincent de Paul Center (West End)	797	676	40	175	5	32	62
Good Samaritan Hospital Free Health Clinic (Price Hill)	543	298	52	177	0	24	60
Clovernook Center for the Blind and Visually Impaired (North College Hill)	391	217	35	136	3	24	49
Middletown, Ohio (Ninth Street–Opened April 2018)	89	60	5	28	0	1	8

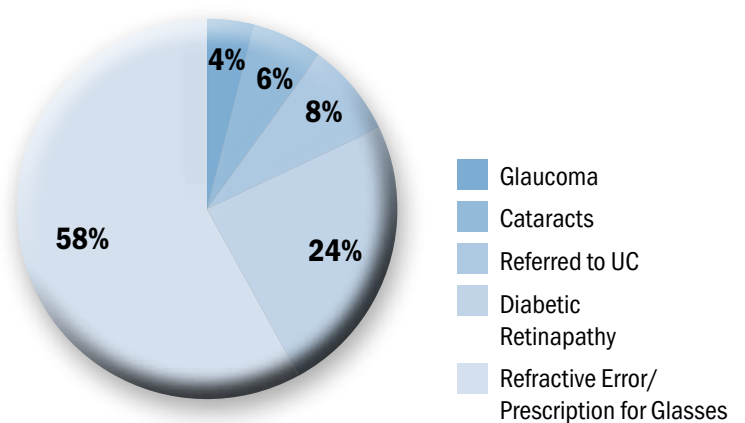
## Dr. Richard Kerstine Vision Outreach

The Kerstine Vision Outreach program screened 1,645 seniors and high risk minorities in 2018. In addition to screening, the program provided lectures on “The Aging Eye” at senior centers, health fairs, churches and retirement centers.

### Vouchers for Glasses at all CEI Foundation Vision Clinics



### Pathology diagnosed at all CEI Foundation Vision Clinics



# Meet Our Board of Directors



**Tom Cody**, named A Great Living Cincinnatian in 2012, has had an oversized impact in Greater Cincinnati. He retired from Macy's as vice chairman after guiding its metamorphosis from bankrupt Federated Department Stores to today's Macy's.

He has served on corporate and nonprofit boards such as Children's Hospital Medical Center where he was a director for more than 20 years, eight of which he served as chairman. Tom has also served on the boards of Xavier University, Greater Cincinnati Foundation, the Cincinnati Art Museum and has chaired both the United Way of Greater Cincinnati and the Cincinnati USA Regional Chamber of Commerce.

Tom Cody and his wife, Mary Ellen, make a dynamic duo. Both were named The CEI Foundation's Leaders of Vision for 2016. Tom has served on The CEI Foundation board of directors since 2015.



**Mona Kerstine** is a community volunteer extraordinaire. Her leadership in the arts and Jewish causes has resulted in numerous awards including Cincinnati Enquirer Women of the Year (1988), Woman of Spirit Award from Hebrew Union College—Jewish Institute of Religion, and JDRF Cincinnatians of the Year in 1998 with her husband, Dr. Richard Kerstine.

Mona has had board leadership positions for the United Way, Hebrew Union College, the National Conference of Christians and Jews, Jewish Family Service, Jewish Federation of Cincinnati, and the Cincinnati Opera where, for many years, she co-chaired the Opera Ball.

Mona now lends her fundraising and event expertise to The CEI Foundation's efforts as a volunteer at The Foundation's annual golf outing and its gala event, A Feast for the Eyes."



**George Sehi**, PhD, is a life-long educator and leader. George is the Executive Director for University Relations for Warren County Educational Service Center. He is the former executive dean of Sinclair Community College Courseview Campus, and the dean and professor of Science, Mathematics and Engineering Division at Sinclair Community College in Dayton.

Coming from an Engineering background with a heavy research interest, George is widely published and has received numerous grants from the National Science Foundation, General Motors, Proctor and Gamble, General Electric Aircraft Engines, and The Edison Materials Technology Center.

George was appointed to The CEI Foundation board in 2014 and is currently chair of the Development Committee. He is also the founder and president of Women Walking West, a nonprofit committed to removing educational barriers facing foreign-born, adult women who come to the United States from developing countries.

# Special thank you to the 2018 donors who support The Foundation's mission

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## 1945 LEGACY SOCIETY

*1945 Society donors have created a legacy through a life income gift or bequest that will continue the mission of The CEI Foundation for generations.*

Dr. and Mrs. William J. and Carol Faulkner  
Dr. James D. Faulkner  
Dr. and Mrs. Richard and Mona Kerstine  
Mr and Mrs. Donald and Marianne Klekamp  
Dr. and Mrs. Michael Petersen and Elizabeth Binasio  
George H. Sehi, Ph.D.

## DREAM MAKERS

**Cumulative Giving over \$50,000**

*Dream Makers have provided extraordinary support to The Foundation's initiatives. Their cumulative support allows The Foundation to quickly respond to the needs of our community outreach, education and research initiatives.*

## CEI Physicians Partners The Allergan Foundation

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Anonymous Foundation  
Genentech USA – CEI Retina Physicians  
L & L Nippert Charitable Foundation, Inc.  
The Greater Cincinnati Foundation

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The Marge & Charles J. Schott Foundation  
The John A. Schroth Family Charitable Trust, PNC Bank, Trustee  
Hisham H. Arar, MD  
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Spirit of Cincinnati  
Fifth Third Bank  
Carl Zeiss Meditec Inc.  
Michael L. Nordlund, MD, PhD



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# Over \$500,000 raised in 2018 to Support The Foundation's Initiatives

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## PARTNERS

**Annual Gifts \$75,000 – \$10,000**

*Partners have joined The Foundation's efforts with major annual gifts promoting eye health throughout the community.*

**CEI Physicians Partners  
L & L Nippert Charitable Foundation, Inc.**

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Genentech USA – CEI Retina Physicians  
The Allergan Foundation, The  
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Planet Products  
Drs. Robert Foster and Valarie Miner.  
Erma A. Bantz Foundation  
The Marge & Charles J. Schott Foundation,  
The Randolph Company

# Special thank you to the 2018 donors who support The Foundation's mission

## SUSTAINERS AND SUPPORTERS (Annual Giving)

*Sustainers and Supporters believe in the mission of The CEI Foundation, and support their belief with annual generosity. They provide the basis of support for The CEI Foundation's programs.*

### Sustainers

Annual Gifts \$1,000 – \$9,999

Dr. and Mrs. Richard and  
Mona Kerstine  
Mr. and Mrs. Thomas Cody  
Dr. and Mrs. Robert and Cybil Sisk  
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Edward Chamberlin  
(Fidelity Charitable Fund)  
Dr. Michael Petersen and  
Beth Binasio  
Dr. Daniel and Kristin Miller  
Dr. Karl and Kathy Golnik  
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### Supporters

Annual Gifts \$100 – \$999

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George Cerise Escobedo  
Mary Gwin  
SurgicalOne, Inc.  
Mimoona Adem  
Thomas and DeniseMacFarland II  
Dr. Brian Marek  
Clyde Bell  
Andrew and Virginia Donovan  
Bill Cloppert  
Cincinnati Association for the  
Blind and Visually Impaired  
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Mayfield Clinic  
Robert and Barbara Osher Family  
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# Over \$500,000 raised in 2018 to Support The Foundation's Initiatives

## SUSTAINERS AND SUPPORTERS (Annual Giving)

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Timothy and Amy MacLean  
Drs. Lucas and Tonya Lindsell  
Carter Randolph, Ph.D.  
HolproVision, LTD

Dr. James and Mrs. Melissa Lounsbury Osher  
Jeffrey W. Lazarow  
Dr. Kristin and Peter Stackpole  
Dr. Linda and Chuck Greff  
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Grant E. Mueller.  
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William Davis, O.D.  
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Steve and Marjorie Adler  
Sylvia Taflan  
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Victor J. Cordier

### Friends of the Foundation

Annual Gifts Under \$100

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Heather Richmond  
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Carlos Zavala  
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The Cincinnati Eye Institute  
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*Please "Like" us as  
we work together to  
improve eye care and  
vision health in our  
community.*

**TEE OFF TO  
SAVE SIGHT**

**The CEI Foundation  
Annual Golf Outing**

*Friday, June 14th at  
the Blue Ash Golf Course  
at Cooper Creek.*

*Record cold weather will eventually give way to golf! On Friday, June 14, 2019 The CEI Foundation will hold its annual golf outing. Net funds raised in 2018 provided \$30,000 to support The Foundation's community outreach program that served over 2,200 low-income, uninsured adults in Cincinnati. In 2018, Community Outreach expanded into Middletown, Ohio.*

*To reserve your foursome and to take advantage of the Sponsorship packages, contact AMY JONES, V.P. of Development, for further details. Call (513) 569-3643, or email [ajones@ceifoundation.org](mailto:ajones@ceifoundation.org).*