

Sponsorship Opportunities



43rd Annual Midwest Glaucoma Symposium

Cincinnati, Ohio

September 25-26, 2020

Kingsgate Hotel
and Conference Center
151 Goodman St.
Cincinnati, OH 45219

Gain high-value exposure and prominent recognition for your company, products and services through one of our sponsorship opportunities.

SPONSORSHIP PACKAGES

All Sponsorship Packages Include:

Podium Sign

Sponsors listed on sign at speaker podium.

Signage Listing

Sponsors listed by level on Meeting Sponsorship sign.

PowerPoint Listing

Sponsor logos listed by level on PowerPoint slide rotating in meeting room.

Program Notebook Listing

Sponsor logos listed by level on the Meeting Sponsorship page of the program notebook.

Platinum Level: \$15,000

- Email to Attendees: Sponsor logos listed on email and sent from the meeting to the entire pre-registration list.
- Premium Booth Location: Upgrade your booth to a premium location in the exhibit hall (limited quantities available).
- Two Full Page Ads: Two four-color full-page print ads located in the official meeting program notebook (can be separate or consecutive locations).

Gold Level: \$10,000

- Premium Booth Location: Upgrade your booth to a premium location in the exhibit hall (limited quantities available).
- One Full Page Ad: One four-color full-page print ad located in the official meeting program notebook.

Silver Level: \$5,000

- Quarter Page Ad: One four-color quarter-page print ad located in the official meeting program notebook.

Premium Item Sponsorships

Attendee Lanyard Sponsor \$10,000 (single sponsor)

Promote your company or product logo on the lanyards given to all attendees at check-in. These lanyards hold the attendee named badge that is required to be worn during the entire meeting.

Program Notebook Advertising Sponsor (limited quantities)

Promote your company or product with a full-color print advertisement inside the program notebook given to all attendees at check-in.

Full Page Ad – \$7,500
Half Page Ad – \$5,000
Quarter Page Ad – \$2,500

Attendee Pen Sponsor \$10,000 (single sponsor)

Promote your company or product on the pens given to all attendees at check-in (always a hot commodity!).

Event Sponsorships

Refreshment Break Sponsor \$7,000 (limited quantities; 1 sponsor per break)

Please contact us for time slots. This sponsorship will be recognized during the Refreshment Break held in the exhibit hall as well as in the program notebook, meeting app, website, PowerPoint, and signage.

Wet Lab Sponsor \$5,000 (limited quantities)

Sponsoring companies may select the faculty, topic and/or content; time slots are on Thursday and Friday from 1:15pm to 4:30pm. This sponsorship will be recognized during the wet lab as well as in the program notebook, meeting app, website, PowerPoint, and signage.

Exhibit or Sponsor \$2,000 (limited quantities)

Enhance your exhibit listing when you include your company/product logo and 100-word company/product description in both the meeting app and program notebook.

Have an Idea of Your Own?

Call us and we'll work with you to find a sponsorship opportunity that both supports your goals and benefits the meeting attendees. We've worked on many custom projects at the request of a client.

FOR INFORMATION, CONTACT

Amy Jones | ajones@ceifoundation.org | 513.569.3643

PRESENTED BY

The Cincinnati Eye Institute Foundation

